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# WEDDING CONSULTATION AND PROCEDURE INFORMATION

We look forward to meeting with you to plan the flowers for your upcoming wedding. The following information should be helpful to you in preparing for your flower consultation, and understanding the procedures we follow when designing your wedding flowers.

#### ₩ THE INITIAL CONSULTATION

We do not charge a fee for our wedding consultations. We do strongly recommend that the dresses for you and your attendants be ordered. The color of the dresses will dictate the color scheme of the flowers, and the style will influence the design and shape of the bouquets. We can decide on flower colors and styles only with final dress choices. Fabric swatches are very helpful in planning the color scheme, and necessary if ribbons are to e matched exactly. The colors of mother's dresses are not necessary at this time.

## **₩ CONSULTATION WORKSHEET**

Enclosed in your wedding folder is a worksheet entitled "Wedding Flower Plan" This is the form that we will use in your initial consultation to determine the necessary flowers for the wedding party, ceremony and reception. It will be helpful for you to preview the form prior to your consultation so that you can supply the necessary information.

## **W** CHOOSING FLOWERS AND STYLES

Once a color scheme is established, it's on to deciding shape and style. You are encouraged to bring in pictures or ideas of flowers that you like. Your tablet, laptop or phone is fine. It gives us an important first impression of your taste in flowers and the look you want for your flowers.

We carry an extensive selection of fresh flowers and should have many of your choices to show you. If something is out or season or not currently in stock, we have pictures of individual flowers for reference.

We hear a lot about seasonal flowers. While this is true in some cases, we have access to flowers from around the world and most flowers are available most of the time. We keep availability in mind when recommending particular flowers. It



is important to remember that flowers are no manufactured and are subject to growing conditions at their source. While it rarely happens, if we find that a major flower will not be available in time for your wedding, we will contact you with a suggested substitution.

We enjoy being creative!! If you are looking for usual flowers or design, as professional designers, we are eager to work with you to create a distinctive design. Whether your style is traditional or adventurous, or goal is to gain your trust in knowing that we will make the right decisions for creating your wedding in the colors and feeling that you envision.

## **FLOWER BUDGETS**

We do not have a minimum amount requirement for the weddings we create. We have worked with many flower budgets from modest to lavish, and we can create a lovely wedding on a limited budget when expectations are realistic. Letting us know your budget, enables us to make appropriate flower suggestions.

### **SAMPLES**

After booking your wedding with us, if discussions and pictures do not give you a clear vision of your choices, we can make bouquet or centerpiece samples for you. If you would like for us to get the exact flowers you've chosen for you to preview there is no charge for this. However, if exact samples are required, there will be a charge for the samples. The cost can be reviewed with you. You may also view our wedding work, by appointment. on Thursday or Friday you may look at the work being done for that weekend's weddings. As these are the busiest days of our week, the appointment must be brief and between 10am and 3pm. While the wedding work will be in progress, items may not be complete, but it will allow you the opportunity to take a look at our work.

### ₩ VISITING CEREMONY ND RECEPTION VENUES

While we are very familiar with most all venues in our area, if you wish for us to make a visit your chosen locations, we will be happy to do so. There is an hourly charge for this service.

### **RENTAL ITEMS**

In addition to personal flowers and arrangements that you will purchase for your wedding, we have additional items available for rental. Various columns and pillars are available as well as many containers for floral arrangements. Rental fees can be discussed at your appointment.



## ₩ FLOWER DELIVERY AND SET UP CHARGES

Included in our delivery and set up fee are 2 stops to the ceremony and reception site locations. The fee is based on distance traveled and the amount of time for decoration at each location. If you wish to have decorations moved from the ceremony to the reception, the delivery charge will be computed to do so. It is important for you to notify us of any other events prior to yours at either venue. (For example, if there is a Saturday Church service prior to your wedding ceremony.)

Personal flowers, such as bouquets, boutonnieres, corsages and ceremony decorations are usually delivered two hours prior to the ceremony start time. All boutonnieres and corsages will have a name tag attached, to identify to who they are for. Your wedding coordinator can assist with this. If you require our staff to be present, please let us know at your consultation.

Reception centerpieces and decor are delivered approx two hours before the start time of the reception. This does however, depend upon the time and convenience of the venue and caterer. It is important that we know these details or be given contact information for your caterer and venue so that we can plan delivery times in coordination with them.

### 💝 FLOWER CARE UPON DELIVERY

In creating your designs, we use fresh well-conditioned flowers and the designs are kept refrigerated and misted for freshness until the moment they are placed in our delivery vans and delivered to your venue. Upon receipt of the flowers, they should be kept in a cool place away from direct light and heat. Bouquets that are delivered in water should BE KEPT IN WATER until the ceremony. Because of Florida temperatures all year round, this cannot be stressed enough. Once flower stems are removed from the water source, the capillaries in the stem begin to close and the stems will not be able to drink up the water, even though they are placed back in water. If flowers are removed from the water source, even for just a few minutes, they may not be at their absolute best by the time you are ready to walk down the aisle.

### ₩ DEPOSIT AND PAYMENT SCHEDULE

Upon completion of your wedding consultation, you will be given a written estimate to include all items discussed. This estimate is good for two weeks. A deposit is not required at the end of the consultation. However, you are encouraged to place the deposit within 2 weeks to ensure your date is still available.

When you have decided to book your wedding with Oviedo Florist, we require a \$150.00 deposit. The deposit applies to your wedding order, but is not refundable. At that time, we will place your wedding on our calendar an enter all



necessary information into our computer. You may make payments on the balance at any time. We do require that wedding be <u>paid in full 1 week prior to the wedding date.</u>

## 💝 MAKING CHANGES IN YOUR WEDDING PLAN

As time progresses there will probably minor changes or additions or deletions to the number of corsages or boutonnieres or number of tables. We

will be happy to review details with you on your wedding order, but request you make an appointment. All details will be considered final at the time the final bill is paid, at least one week prior to the wedding.

We hope that this wedding planning information has answered many of your questions and removed any uncertainty about ordering your wedding flowers. We welcome the opportunity to assist in the designing of your wedding, helping to make the day everything you have dreamed it would be from the moment you put on your gown to the throwing of your complementary toss bouquet.

We look forward to working with you,

Marlene, Lorí, Alex, Víckie, Christy and the entire design staff of Oviedo Florist