



Starbright
floral design

THE OFFICIAL
FLORIST OF THE
CITY THAT NEVER
SLEEPS

Family Owned and Operated

Nic Faitos had a career in finance when his wife, Eva, opened a flower shop near their home in Long Island. When Nic fell in love with the shop, he left Wall Street and the family opened Starbright Floral Design in New York's Historic Flower District in 1994.

Today, the bustling business has expanded beyond its humble beginnings and is known in NYC as a flower powerhouse. Nic and his son, Stephen, have been business partners for nineteen years. They continue to deliver the highest quality flora and innovative designs with the same warmth and kindness the family has always offered.





"Nic and the entire team were amazing to work with! They brought our vision to life and exceeded our expectations. His customer service was outstanding and I cannot recommend them enough!"

-Kari Noble, The Ritz Carlton and JW Marriott

Service Philosophy

Experience Customer Service Bliss. The commitment to exceeding expectations drives our team to push the industry's boundaries. Along with impeccable floral designs, Starbright delivers superior customer service and long lasting smiles. When you trust our team, we guarantee magic. You will always have a friend in the flower industry.





"The Starbright team is phenomenal and consistently exceeds expectations. We appreciate Starbright!!"

-Yvana Petros



Delivering NYC's Best

It takes happy people and a team of floral enthusiasts to create the most gorgeous, out-of-this-world, hand-crafted floral compositions. Happiness is in our soul - we smile all day long. Our unique flower and plant emporium, that covers over 7,000 square feet in the heart of NYC, would not be the same without our Starbright Family.



"Starbright Floral deserves 10 stars on a 5 star rating scale."

-Allison Hayden, Mulberry & Astor

Product Sources

From the tri-state region, to The Netherlands, Africa, New Zealand, and beyond - our expansive product reach provides access to almost all floral varieties in almost every color, year-round. We make every effort to source flowers locally from regional farms when in season.

Custom Designs

Work closely with our floral experts to create the one-of-a-kind floral celebration of your dreams. Every vase that leaves our design studio is hand-made-to-order which provides the opportunity to personalize everything from floral varieties, colors, vases and everything in between; all in the name of spectacular beauty!

Network

Sending flowers outside of NYC? We can activate our privately selected network of trusted floral partners around the USA and internationally for long-distance deliveries and services.





Events

From large-scale events to intimate gatherings among friends, our design and production team will execute with the quality and service that has earned our reputation since our founding in 1994.

Experience

Over the last 30 years, Starbright has decorated almost every event venue across the five boroughs including The Plaza Hotel, Cipriani, Governors Island and more. Our professionalism and on-site attention to detail have fostered wonderful relationships with the teams at many landmark venues.

Proposal Process

Collaborate with one of our seasoned floral designers. We listen, expand on your ideas, and bring your floral vision to life.





Corporate

Starbright is always at your service. From fresh flowers, to orchid plants, to air-purifying green plants; enjoy beauty in your lobby and offices all four seasons of the year.

Weekly Floral Deliveries

Experience elevated florals personalized for your office's needs. Collaborate with us to enhance your environment and compliment your brand.

Hospitality

Starbright is the choice florist for over 200 hotel concierges from NYC's most prestigious properties. We elevate lobbies, service guests, and are happy to be your on-call florist for catering, sales, and events.

Floral Gifting

Our selection of flowers and plants allows us to craft your sentiments. We are here for all your floral needs, be it creative PR gifts or showing appreciation to coworkers and clientele.



We are Proud to Serve

Event Professionals
Corporations
Hospitality
Luxury Brands
Public Relations
Private Residences
Plant Maintenance
Weddings and Elopements
Not-for-Profits
Retail Clientele
NYC and Beyond

With our vast array of services, you
can find Starbright's blooms in
every corner of NYC. Find us in
offices, homes, hotels and more!



American Express
Bergdorf Goodman
Cartier
Google
Roc Nation
Sony
Tiffany & Co

1 Hotel Central Park
Eventi Hotel
New York Marriott Marquis
Moxy Chelsea
The Plaza Hotel
Times Square Edition

The Event Planner Expo
The Hellenic Initiative
HSMAI
NYC & Co
Society of American Florists

Bistango
Black Barn Restaurant
Tao Hospitality Group
Restaurant Associates

Bated Breath Theatre Co
Harlem Academy
Hearts of Gold
Ronald McDonald House NYC

Little Shop of Horrors
Moulin Rouge The Musical
Phantom of the Opera
Some Like it Hot



*"Once I found Starbright,
this is the only florist I'll use."*

-Carol Gurley



Retail

From same-day deliveries to weekly subscriptions, we are here to help you express your emotions with flowers! Walk into our Chelsea storefront to see our selections for yourself, or order from our expansive catalogue of designs online or over the phone.

Subscriptions

Become a member of the Starbright Flowers by Subscription program and you will always have fresh, unique displays delivered on a weekly basis to your home or office.

Plants and Orchids

Select from a wide variety of plants and let us handle the rest. Orchids, succulents, and green plants are always available for delivery. Don't have a green thumb? We are happy to provide weekly maintenance.



Frequent Flower Program

Join the best loyalty program in the floral industry. For every \$200 in purchases, earn a \$20 reward. Sign up today on our website or email us Hello@StarbrightNYC.com to start earning points.





"Starbright is by far and away the best florist in NYC. I've placed a multitude of orders with them. Their team is incredibly responsive and passionate about what they do. 10/10 would recommend."

-Nathan Racicot



Weddings and Elopements

From simple to extravagant; whether you are from around the block or around the world; Starbright is honored to design the wedding of your dreams.

Elopements

Looking to focus on the essentials? We are happy to design bouquets, boutonnieres, corsages and more à la carte. Contact our team via email to streamline your order. Hello@StarbrightNYC.com

Weddings

It is our pleasure to bring to life the wedding of your dreams. We always go above and beyond for our wedding clientele. If you are looking for a flawless floral experience, look no further than The Official Florist of the City That Never Sleeps.



A close-up photograph of a lush floral arrangement. The bouquet features several large, pink calla lilies with long, slender green stems and pointed leaves. Interspersed among them are clusters of small, bright magenta flowers. The background is softly blurred, showing more flowers and a person in a blue jacket, suggesting an outdoor setting like a market or garden.

"Starbright is our go-to florist. Always beautiful , always good value , prompt delivery. Have been for years. Thank you , Starbright!"

-Sean Hallahan, NYU

Shop our Selections



StarbrightNYC.com

Browse our best-sellers and hundreds of floral compositions designed in our Chelsea floral studio. Sign into your account for easy check-out, saved delivery locations, and your preferred payment method.

212-229-1610

Speak to our customer service specialists to choose your design and finalize all the details of your order in a moment.

140 West 26th Street

Visit with our team of designers, join them at their design table, and watch the magic happen before your eyes.

Open Monday-Saturday
Monday- Friday 9am-4pm
Saturday 9am-2pm
Sunday Deliveries available with pre-orders